

GOAL 5 MEETING

Data Team, Office of Education

May 18, 2016





GOAL 5 Meeting Overview

“NOAA functions in a **unified manner** to **support, plan,** and **deliver** effective educational programs and partnerships that advance NOAA’s mission.”

Purpose

Goal meetings are opportunities to develop a shared understanding of how we make progress towards each goal and objective.

- ☐ Discuss status of progress for Goal 5
- ☐ Identify stories of progress for Goal 5
 - Focus on objectives 5.3, 5.4, 5.5



What is Progress?


Progress looks different for each goal

Goal 5= Unified effort towards progress

For Goal 5: Stories > Quantitative measures



How Should We Communicate Progress?

	Currently	<ul style="list-style-type: none">• Accomplishment Stories• Common Measures
	Changes in 2015	<ul style="list-style-type: none">• Strategic Plan• Implementation Plan
	Impact on Goal 5?	<ul style="list-style-type: none">• Stories of Process• Stories of Progress• Outcomes

Objective Status and Stories of Process and Progress





Structure of Discussion

- **Discuss each objective individually**

- 5.3-5.5 will be the primary focus
- About 20-30 minutes per objective

- **For each objective we will:**

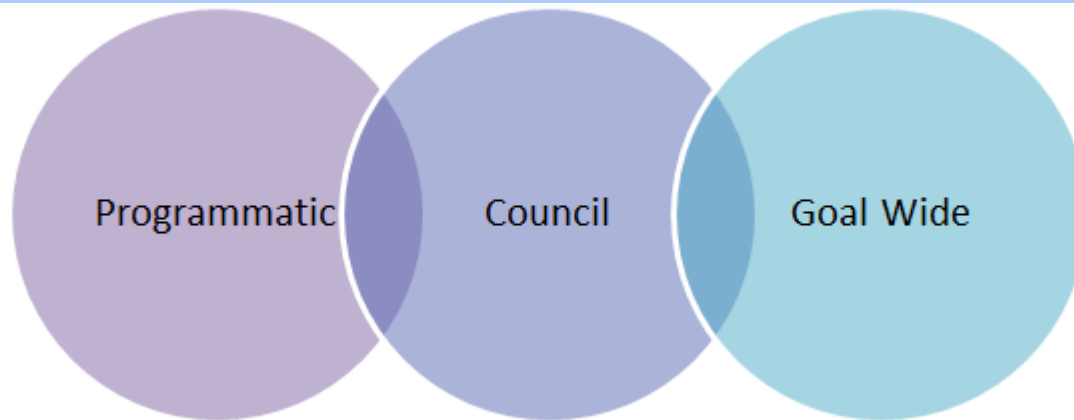
- Discuss what progress has been made
- Share ideas about what is missing
- Brainstorm how to tell our story of progress (table)

- **Wrap up: Goal outcomes of meeting**

- Better understanding of Goal 5 status
- Good ideas for how to best tell the Goal 5 story of progress



What Counts?



- **High Quality**- Relevance, Response, Results
- **Lens**- Focus on process first and content second for Goal 5
- **Meeting**- Opportunity for instant feedback



Objective 5.3

“NOAA educators and partners collaborate at local, regional, and national levels to coordinate efforts, build capacity, and better serve educational audiences.”

☐ Key Words

- Collaborate to build capacity and serve

☐ Status

- Council
 - Regional Working Group
 - P2-D2 Working Group
- Programmatic
 - Sea Grant Network
 - NMFS collaboration efforts
 - NWS Strategic Plan

☐ Progress and Achievement Stories

- Efforts by SG and NMFS to create stronger networks internally and externally
- NWS developing a strategic plan to be more unified and focused in regards to their education efforts



Objective 5.4

“NOAA and partner organizations use effective evaluation, performance monitoring, and evidence-based approaches in the design and management of educational programs, products, and services.”

☐ Key Words

- Evaluate, monitor, design, and manage

☐ Status

- Council
 - Internal PD Working Group
 - OED Data Team
- Programmatic
 - ?

☐ Progress and Achievement Stories

- Internal PD- developing a process for prioritizing the needs of the community and providing PD accordingly.
- The OED Data team provides support to all ED Council WGs and tracks progress of the IP actions



Objective 5.5

“NOAA develops and supports a coordinated portfolio of products, programs, and partnerships that improve education opportunities in NOAA-related content areas for underserved audiences.”

☐ Key Words

- Improved ability to provide educational opportunities for underserved audiences.

☐ Status

- Council
 - Underserved Audiences WG
- Programmatic
 - ?

☐ Progress and Achievement Stories

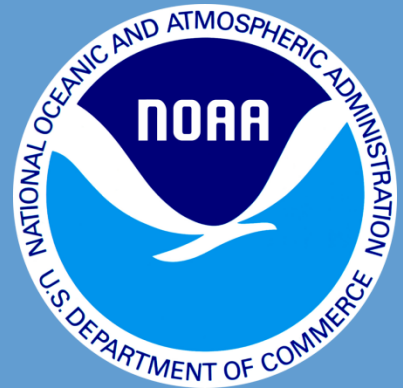
- UAWG is developing an inventory of educational programs for underserved audiences.

Next Steps

Final thoughts

Questions or Comments?

Thanks! :)



Jessica Cooper
jessica.cooper@noaa.gov
202-482-2269

BACKUP SLIDES





Objectives

- 5.1: Leaders internal and external to NOAA recognize and support education investments as a way to achieve agency mandates, mission, and goals.
- 5.2: The NOAA Education community develops implementation plans and establishes agency education priorities informed by stakeholder needs and national initiatives.
- 5.3 NOAA educators and partners collaborate at local, regional, and national levels to coordinate efforts, build capacity, and better serve educational audiences.
- 5.4 NOAA and partner organizations use effective evaluation, performance monitoring, and evidence-based approaches in the design and management of educational programs, products, and services.
- 5.5 NOAA develops and supports a coordinated portfolio of products, programs, and partnerships that improve education opportunities in NOAA-related content areas for underserved audiences.



Objective 5.1

“Leaders internal and external to NOAA recognize and support education investments as a way to achieve agency mandates, mission, and goals.”

- ☐ Pilot meeting 2/3/2016
- ☐ Progress
 - Inventories
 - Funding/Budget
 - Effective engagement with leadership
- ☐ Ideas about progress
 - Presence in President's Budget
 - OMB STEM Inventory
- ☐ Key words
 - Assess and communicate
- ☐ Status?
 - Council
 - No formal working group
 - Briefings to leadership
 - OED Data Team support
 - Programmatic
 - ?
- ☐ Progress/Achievement Stories?
 - DPAWG survey and briefings led to actions from leadership



Objective 5.2

“The NOAA Education community develops implementation plans and establishes agency education priorities informed by stakeholder needs and national initiatives.”

☐ Key Words

- Plan and implement

☐ Status

- Council
 - Ed Council and CoCom
 - No formal working groups
 - OED Data Team
- Programmatic
 - NWS (Strategic Plan?)

☐ Progress and Achievement Stories

- Revised Strategic Plan
- Creation of Implementation Plan
- Establishment of Working Groups
- Accomplishments Report